

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62960-1

DATE PRINTED

09/20/12

AND

PAGE 1

188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 341003 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN MEDIA &amp; ADVOCACY

NRCC - COORS

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT TRACEY ROBINSON

PRODUCT 3229

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.  
3229

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/27/12 AND ENDING 10/01/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	06:00A	07:00A	30S	09/28/12-09/28/12	NEWS 4 TODAY	1	540.00	540.00
2	10000..	1	06:00A	07:00A	30S	10/01/12-10/01/12	NEWS 4 TODAY	1	540.00	540.00
3	Su	1	07:58A	09:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	2700.00	2700.00
4	10000..	1	05:30P	06:00P	30S	10/01/12-10/01/12	CBS EVENING NEWS	1	1575.00	1575.00
5	00001..	1	06:00P	06:30P	30S	09/28/12-09/28/12	CBS4 NEWS AT 6	1	1260.00	1260.00
6	10000..	1	06:00P	06:30P	30S	10/01/12-10/01/12	CBS4 NEWS AT 6	1	1260.00	1260.00
7	00011..	2	10:35P	11:37P	30S	09/27/12-09/28/12	LATE SHOW WITH DAVID	2	720.00	1440.00
8	10000..	1	10:35P	11:37P	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	720.00	720.00
Total Contract:								9		10035.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION